# SAFI

The ultimate destination for luxury European kitchen and outdoor appliances





Safi Home Overview	06
Fisher & Paykel	11
ILVE	13
Signature Kitchen Suite	17
De Dietrich	21
iomabe	25
Fulgor Milano	29
Novy	35
Artinox	37
Firma	39
Delonghi	43
Brandt	47
Cuisinart	49
Napoleon	51
Avintage	53
Robam	55
Kelvinator	57
Websites of our Brands	60





### Our Story: A Legacy of Excellence

Founded in 1957, Safi Home has been a cornerstone of Lebanon's appliance industry for over six decades. Our journey from a small family shop to a leading 4000m² showroom reflects our unwavering commitment to growth, innovation, and customer satisfaction. We have proudly introduced premium brands, shaping the local appliance landscape and setting new standards for quality and service.

# Our Values: Customer-Centric Focus

At Safi Home, we believe that our customers are the heart of our business. We are dedicated to building lasting relationships based on trust, expertise, and exceptional service. Our team of highly trained professionals is passionate about finding the perfect appliances to elevate your kitchen experience.





# Our Commitment: Delivering Excellence

We are committed to providing a comprehensive range of premium kitchen appliances, backed by exceptional service and support. Our commitment to excellence is reflected in our:

- Curated Selection of Brands: We partner with world-renowned brands to offer you the best in kitchen technology and design.
- Comprehensive Warranties: We provide comprehensive warranties on all our products, ensuring your peace of mind.
- Dedicated After-Sales Service: Our expert team is always ready to assist you with installation, maintenance, and repairs.
- Personalized Service: Our knowledgeable staff offers personalized recommendations to help you find the perfect appliances for your needs.
- Spacious Showroom: Our 4000m<sup>2</sup> showroom provides a welcoming environment for you to explore our products and receive expert guidance.

# Our Market Position: Leading the Way

Safi Home is a pioneer in the Lebanese appliance market, renowned for our extensive product range, exceptional after-sales service, and unwavering commitment to customer satisfaction. We have established ourselves as a trusted partner for homeowners, interior designers, and professionals seeking premium appliances.

# Our Offerings: Premium Brands and Services

- Extensive Product Range: Discover a wide array of top-tier appliances to suit every lifestyle and kitchen design.
- Expert Guidance: Benefit from our knowledgeable staff who offer personalized recommendations.
- Warranty & After-Sales Service: Enjoy peace of mind with our comprehensive warranties and dedicated support.
- Customization: Explore tailored solutions to match your unique preferences.



### Our Showroom







Our Showroom







### FISHER & PAYKEL



### **Brand Story: A Legacy of Innovation**

Founded in 1934, Fisher & Paykel is a New Zealand-based pioneer in kitchen appliance design. With a focus on user-centric innovation, they have consistently pushed the boundaries of technology and aesthetics.

# Brand Essence: Where Design Meets Functionality

Fisher & Paykel appliances are renowned for their intuitive design and exceptional performance. They seamlessly blend style and functionality, creating kitchens that are both beautiful and efficient.

### **Brand Promise: Elevate Your Everyday**

Fisher & Paykel empowers users to elevate their daily lives through innovative appliances that simplify cooking and cleaning. Their commitment to sustainability and eco-friendly practices further enhances their reputation.

# Brand Identity: Modern Living, Simplified

Recognized globally for their sleek designs and intelligent features, Fisher & Paykel appliances embody the epitome of modern living. They offer a harmonious blend of style and functionality, catering to the discerning consumer.



Fisher & Paykel provides gas and induction cooktops for precise control, powerful performance, and easy cleaning.



Fisher & Paykel Built-in Ovens offer precise cooking control, versatile features, and easy cleaning for perfect roasting.



Fisher & Paykel Kitchen Companion: Versatile cooking, customizable configurations, integrated design.



Fisher & Paykel Rangehoods: Effective ventilation for any kitchen, designed to match your cooktop and capture odors.

Cool







ACTIVESMART TECHNOLOGY

Fisher & Paykel's
ActiveSmart™ technology
monitors your fridge usage
and adjusts airflow to
maintain optimal
temperature and humidity,
ensuring your food stays
fresher for longer.

















### **Brand Story: A Legacy of Culinary Expertise**

Founded in 1969 in Italy, ILVE boasts a rich history of culinary expertise. They're renowned for pioneering iconic designs like the oversized built-in oven and the revolutionary Panoramagic range cooker.

### **Brand Essence: Where Design Meets Performance**

ILVE appliances are a harmonious blend of form and function. Their unwavering commitment to quality and innovation results in products that are both visually stunning and exceptionally efficient.

### **Brand Promise: Elevate Your Kitchen Experience**

ILVE strives to elevate the culinary experience by combining timeless Italian design with cutting-edge technology. Their vision is to make every kitchen a space for passion and creativity.

### Brand Identity: Unmistakably Italian, **Effortlessly Stylish**

Recognized for their minimalist design and intuitive functionality, ILVE appliances make a statement. They represent the perfect blend of Italian heritage and modern innovation.

### **Customization: Tailor-Made Luxury**

ILVE offers a range of models with the exciting option to customize the color with a vast array of RAL colors. Unleash your inner designer and create a truly unique culinary haven.



### - Style -



Majestic: american sized, statement piece range cooker.



Nostalgie: traditional styling with a modern twist.



Panoramagic: futuristic styled range cooker, perfect for a contemporary kitchen.



Professional Plus: contemporary style, perfect for the modern kitchen.



Proline: modern style rangecooker, perfect for any style kitchen.









### Colours —

ILVE offers a range of colors to match your kitchen style, from classic to contemporary.



WH White



AW Antique white



MB Midnight blue



EG Emerald green



BU Burgundy red



SS Stainless steel



B Gloss black



MG Matt graphite

### RAL

In perfect harmony with the interior design of your home, you can select one of the endless shades of the RAL range.

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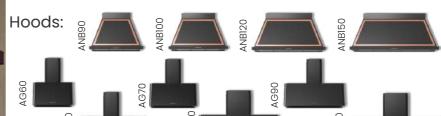
















### Gas hobs:







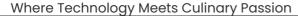






CB90SDN CB90SDN









# Brand Story: A Revolution in Kitchen Design

Born in 2007, Signature Kitchen Suite represents a fresh perspective on kitchen appliances. With roots in LG's rich heritage, they combine cutting-edge technology with a focus on design innovation.

# Brand Essence: True to Food Philosophy

Signature Kitchen Suite is guided by the "True to Food™" philosophy, prioritizing respect for food and its journey from source to plate. Their appliances empower a mindful approach to cooking.

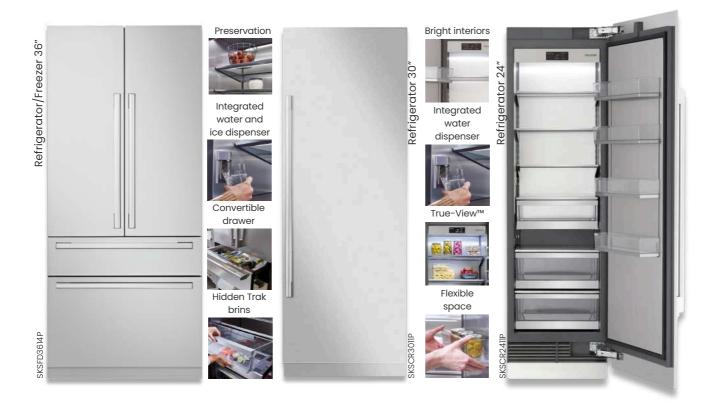
### Brand Promise: Unleash Your Inner Chef

Signature Kitchen Suite offers precisionengineered appliances designed to elevate your culinary journey. Their intuitive features and exceptional performance unlock culinary creativity.

### **Brand Identity: Luxury Redefined**

Signature Kitchen Suite embodies a sophisticated aesthetic with a focus on minimalist elegance. Their Wi-Fi-enabled appliances seamlessly integrate into modern smart homes, offering a truly connected kitchen experience.









### - Integrated Wine cellar -





Separate temperature zones

Natural beech wood shelves and steel profiles

Smart Knock Door











### - Cook ·







cooking

20 recipe settings





Speed Clean



Function

Combi steam oven with microwave



Microwave Customisable volume and display brightness











4 warming settings











SmartRack®

10 washing programs, 8 options

Technology



QuadWash™



20







### Brand Story: A Legacy of Excellence

Founded in 1668 in Alsace, France, De Dietrich boasts a remarkable legacy of craftsmanship and innovation. They are renowned for their pioneering spirit, having introduced the first ever domestic coalfired cooker in 1830.

# Brand Essence: Where Heritage Meets Technology

De Dietrich appliances seamlessly blend timeless French design with cutting-edge technology. Their unwavering commitment to quality results in products that are both visually stunning and exceptionally durable.

# Brand Promise: The Art of Culinary Creation

De Dietrich elevates the kitchen experience by empowering users to create culinary masterpieces. Their focus on precision and performance ensures exceptional results for every dish.

# Brand Identity: Unmistakably French, Effortlessly Modern

Recognized for their sleek aesthetics and intuitive functionality, De Dietrich appliances make a statement in any kitchen. They represent the perfect blend of French heritage and modern innovation.

Microwave

Induction Hob











Microwaves

nduction Hob

owndraft Hood

(0)





Multifunction Plus Oven









Coffee Machine





Steam Oven

Pyrolysis



















**1ultifunction Plus** 





Oven









Box Hood

elescopic Hood

Oven -Pyrolysis



Microwave





















### De Dietrich ovens offer unique cooking functions:

- Multifunction Plus: feature includes Combined Heat and Fan Cooking for even heat distribution and quick temperature rise.
- French Patisserie: mode with 14 recipes for classic pastries.
- Low-temperature: cooking for tender meat.
- Culinary Guide: with up to 50 recipes for precise cooking.
- Variable Grill :Function with 4 power settings for culinary precision.
- Drying Function: for dehydrating foods.



**Brand Portfolio** Cook -



**Aultifunction Plus** -Pyrolysis -Perfect Sensor Oven

Microwaves



Oven -Pyrolysis

Combi Steam Oven 3 in 1









The new De Dietrich induction hobs offer: Precise power adjustment with a digital keypad Record power levels of 2,400W to 5,000W Safety features like Clean Lock, Anti-Overheating, and Keyboard Lock Performance-enhancing features like ICS, Elapsed Time, Recall, and more

Steam Over **Pyrolysis** 

Residual Heat Indicators, Automatic-Stop System, Cookware Detection, and other safety features Boil function, direct access controls, and timers for efficient cooking.













Horizone Chef Tactilium 65cm Induction Hob with 4 modes

<u> HoriZone Chef Tactilium:</u> Revolutionary hob sensing cookware, offering flexible cooking zones (Solo, Duo, Trio, Quattro) for effortless multitasking. Enjoy elegant design and intuitive controls with the Iron Grey Collection.









- De Dietrich ovens combine artisan tradition with materials like iron and copper.
- Their award-winning "Fascination" line includes the exclusive "Chef" Mode for precise cooking.
- The ovens are recognized for sophisticated design and premium materials.









Full Built-In Dishwasher 60cm & 45 cm

Built-In Washer-Dryer (8/5Kg)





Experience French luxury in both our dishwashers and washing machines. Enjoy precise cleaning, optimized efficiency, and innovative technology. Upgrade your kitchen and laundry today.



Experience French luxury with De Dietrich washing machines.

machines.
Enjoy gentle yet powerful cleaning, optimized water and energy efficiency, preserving your clothes' vibrancy and texture.

### Front-loading washing machine:

- 8kg capacity
- 1,400rpm spin speed
- Energy efficiency rating B
- Anti-foam and load balancing systems

- Front- Loading Dryer:
   Energy-efficient heat pump

- Large capacity 9kg Quiet operation Versatile drying options











### **Brand Story: A Legacy of Appliance Excellence**

Founded in 2007, Iomabe emerged from Mabe, a Mexican manufacturing giant with over 70 years of experience. This strategic alliance brought together American innovation and design expertise to create a unique blend of style and functionality.

### Brand Essence: Spacious Storage, **Advanced Technology**

Iomabe refrigerators prioritize ample storage capacity and cutting-edge features. Their American side-by-side design offers a perfect balance of form and function.

### **Brand Promise: Freshness,** Convenience, and Style

Iomabe empowers you to elevate your kitchen with spacious storage, advanced cooling technology, and customizable designs.

### Brand Identity: Modern Design, **Exceptional Performance**

lomabe refrigerators are renowned for their sleek aesthetics and reliable performance. They are the perfect addition to any modern kitchen, offering a combination of style and functionality.

### **Customization: Tailor Your** Refrigerator

Iomabe understands the importance of personalization. Explore a wide range of finishes and configurations to create a refrigerator that perfectly complements your kitchen design.

### io mabe **Brand Portfolio** Bottom Freezer - ICO19JSPR -















MATT BLACK RAL 9005



'Café' handles in stainless steel



Café' handles in matt black



'Design' handles in matt black



'Café' handles in stainless steel







RAL COLOR OF CHOICE "CUSTOM MADE"



Bottom Freezer Twin - ICO19JSPR -













INOX (RVS)

Café' handles in stainless steel



'Design' handles in matt black





Design' handles in RAL color of your choice



TWIN OPSTELLING CK-ICO19 "CONNECTION KIT"

Two devices from the ICO19 series, one with a left hinge and one with a right hinge, are connected together as a single unit using the exclusive "connection kit" CK-ICO19.









WATER DISPENCER





MATT BLACK RAL 9005



'Café' handles in stainless steel



'Café' handles in matt black



'Design' handles in matt black



'Café' handles in stainless steel



'Café' handles in stainless steel



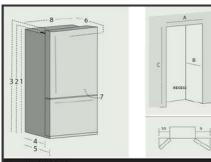
'Café' handles in color of choice

RAL COLOR OF CHOICE "CUSTOM MADE"



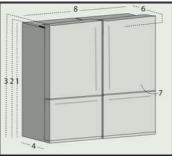
- Dimensions -

### FREESTANDING 2-DOORS ICO19JSPR



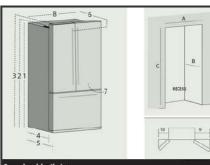
Standard built-in				
Series ICO 19JSPR	30 - 3RAL 38M - 3WM			
1. Height to top of case	1742			
2. Height to top of hinge	1772			
3. Height to top of door	1805			
4. Depth of case without door	625			
5. Depth without handles	734			
6. Depth incl. "Cafe" handles	802			
Depth incl. "Design" handles	774			
7. Total depth with door open 90°	1495			
8. Width	840			
9. Width of open door (R)	590			
10. Width of open door (L)	590			
Recess dimensions				
A. Recess width	845			
B. Recess depth*	632			
C. Recess height	1785			

### STANDARD BUILT-IN TWIN | 2X ICO19JSPR



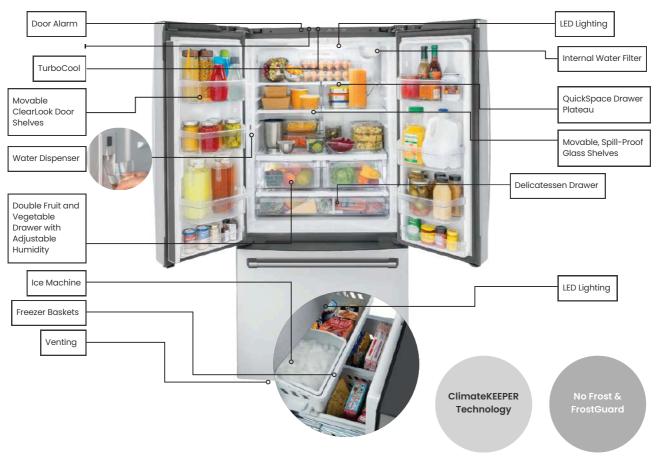
Standard built-in				
Series 2x ICO 19JSPR With CK-19 CONNECTION KIT	30 - 3RAL 3BM - 3WM			
1. Height to top of case	1742			
2. Height to top of hinge	1772			
3. Height to top of door	1805			
4. Depth of case without door	625			
5. Depth without handles	734			
6. Depth incl. "Cafe" handles	802			
Depth incl. "Design" handles	774			
7. Total depth with door open 90°	1495			
8. Width	1690			
9. Width of open door (R)	590			
10. Width of open door (L)	590			
Recess dimensions				
A. Recess width	1696			
B. Recess depth*	632			
C Recess height	1785			

FREESTANDING 3-DOORS INO27JSPF



Standard built-in					
Series INO27JSPF	30 - 3RAL 3BM - 3WM				
1. Height to top of case	1742				
2. Height to top of hinge	1772				
3, Height to top of door	1805				
4. Depth of case without door	758				
5. Depth without handles	867				
6. Depth incl. "Cafe" handles	935				
Depth incl. "Design" handles	907				
7. Total depth with door open 90°	1250				
8. Width	910				
9. Width of open door (R)	340				
10. Width of open door (L)	340				
Recess dimensions					
A. Recess width	915				
B. Recess depth*	764				
C. Recess height	1785				









# Brand Story: A Legacy of Culinary Pioneering

Founded in 1945 near Milan, Italy, Fulgor Milano embodies a rich heritage of innovation. They were among the first to introduce gas cooktops and self-cleaning ovens, forever changing the landscape of the modern kitchen.

# Brand Essence: Uncompromising Performance, Timeless Design

Fulgor Milano appliances are renowned for their exceptional durability, professional-grade features, and stunning aesthetics. They represent a commitment to uncompromising performance housed in timeless Italian design.

# Brand Promise: Elevate Your Culinary Art Form

Fulgor Milano empowers chefs of all levels to elevate their culinary creations. Their focus on precision and power ensures exceptional results for every dish, inspiring culinary exploration.

# Brand Identity: The Epitome of Italian Craftsmanship

Recognized for their sleek lines and premium finishes, Fulgor Milano appliances make a statement in any kitchen. They represent the epitome of Italian craftsmanship, offering a legacy of excellence for the discerning chef.



Drawer













Electric Oven 90\*60cm



Electric Oven - 75\*60cm



Electric Oven 60\*60



Microwave Oven - 75\*45cm



Microwave Oven - 60\*45cm



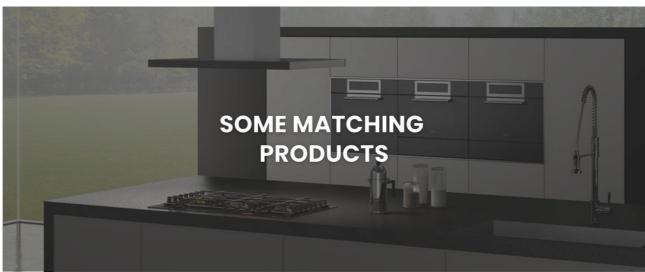
Coffee Machine - 60\*45cm



Wine Cellar - 60\*45cm



Blast Chiller - 60\*45cm





### Hybrid hob 90cm

- Black Glass Ceramic finish
- Touch Slider controls
- 4 cooking zones (2 vertical bridge zones)



### Warming drawer 15cm

- Deep Black Glass finish
- 15 cm high front panel
- Adjustable thermostat



### Gas hob 90cm

- Black Glass Ceramic finish
- Halo Vision knobs
- Brass burners



### Island hood 90

- Black Glass finish
- Touch controls
- 4 suction levels



Electric Oven 90\*60cm



Electric Oven 60\*60



Electric Oven - 75\*60cm



Microwave Oven - 75\*45cm



Microwave Oven 60\*45cm



Coffee Machine 60\*45cm

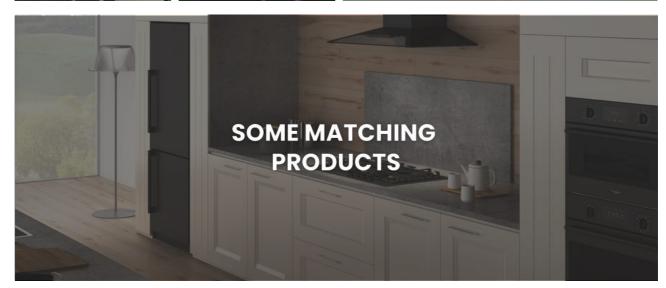


Wine Cellar 60\*45cm











### Gas hob 75cm

- · Matte Black Metal finish
- Electronic ignition
- Matte black brass burners



## Warming drawer 15cm • Matte Black Metal finish

- 15 cm high front panel
- Adjustable thermostat



### Aria+ Induction Hob 80 cm

- Black Glass Ceramic finish • Multifunction Touch Control
- 4 cooking zones (2 vertical bridge zones)



### Induction hob 90 cm

- Matte Black Glass Ceramic finish
- WAVE Touch Slider controls
- 5 cooking zones





BLACK GLASS







### Gas hob 90 cm

- Stainless steel structure
- Electric ignition under the knob
- Burners with brass flame spreader

### Warming drawer 15cm

- Stainless steel structure
- 15 cm high front panel
- Adjustable thermostat



### Gas hob 75 cm

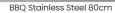
- Stainless steel structure
- Electric ignition under the knob
- Burners with brass flame spreader



### Island hood 90

- Black Glass finish
- Touch controls
- 4 suction levels







BBQ Matt Black 80cm























Gas hob 40



Electric barbecue 40



Electric fryer 40



Induction hob 40



Teppanyaki 40



Induction hob 40



# NOVY

# Brand Story: A Revolution in Kitchen Ventilation

Founded in 1947 in Belgium, Novy has become synonymous with kitchen ventilation excellence. Pioneering peripheral extraction technology, they have revolutionized the way kitchens manage odors and vapors.

# Brand Essence: Silent Power, Seamless Integration

Novy appliances prioritize silent yet efficient extraction, ensuring a comfortable and odor-free cooking environment. Their sleek designs seamlessly integrate into any kitchen aesthetic.

### Brand Promise: Breathe Easy, Cook Freely

Novy empowers you to enjoy a more pleasant and healthy cooking experience. Their innovative extraction systems effectively eliminate odors and vapors, allowing you to focus on culinary creativity.

### Brand Identity: Belgian Innovation, Award-Winning Design

Recognized for their cutting-edge technology and minimalist aesthetics, Novy ventilation hoods have garnered numerous international awards. They represent the perfect blend of Belgian innovation and timeless design.

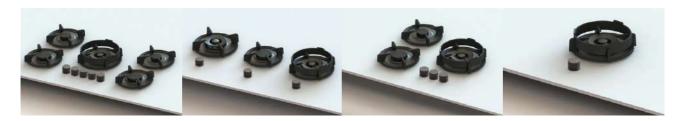


5 Burners - 90 cm

3 Burners - 90 cm

3 Burners - 60 cm

1 Burner - 30 cm



Induction hob with 3 individual cooking zones









Induction Teppan Yaki







#### Brand Story: A Legacy of Excellence

Founded in 1985 in the heart of Italy's Prosecco Hills, Artinox boasts a rich heritage in stainless steel craftsmanship. They are renowned for their commitment to quality and innovation, using over 70% recycled materials in their products.

### Brand Essence: Sustainable Luxury for **Modern Kitchens**

Artinox appliances seamlessly blend functionality with timeless design. Their focus on high-quality, recycled stainless steel offers a luxurious yet sustainable solution for modern kitchens.

### **Brand Promise: Elevate Your Everyday** with Confidence

Artinox empowers you to create a more efficient and stylish kitchen. Their durable and easy-to-maintain appliances offer peace of mind and lasting value.

### Brand Identity: Italian Design, **Unwavering Quality**

Recognized for their sleek aesthetics and exceptional craftsmanship, Artinox appliances showcase the best of Italian design. They represent a commitment to quality and sustainability, ensuring a lifetime of performance in your kitchen.

### **ARTINOX**















#### **Brand Story: A European Vision**

Firma, a European brand with a global reach, brings together a consortium of leading appliance manufacturers. They offer a curated selection of premium appliances, catering to diverse kitchen needs and design preferences.

### Brand Essence: Freedom to Create Your Kitchen

Firma prioritizes flexibility, allowing you to mix and match appliances from various brands to create a kitchen that reflects your unique style and functionality requirements.

# Brand Promise: Unparalleled Selection, Seamless Integration

Firma empowers you to choose from a vast array of premium appliances, ensuring compatibility and seamless integration within your kitchen space.

### Brand Identity: European Craftsmanship, Tailored Solutions

Firma leverages European expertise to offer high-quality appliances known for their durability and performance. Their focus on flexibility allows for tailored kitchen solutions, catering to your individual needs.























### Outdoor











## Brand Story: A Legacy of Culinary Innovation

Founded in 1902 in Italy, De'Longhi boasts a rich heritage of crafting innovative appliances. Their built-in collection builds upon this legacy, offering a seamless integration of timeless Italian design with cutting-edge technology.

#### Brand Essence: Luxury Within Reach

De'Longhi built-in appliances seamlessly blend premium functionality with stunning aesthetics. They offer a touch of Italian luxury for the modern kitchen, elevating your culinary space without compromising on performance.

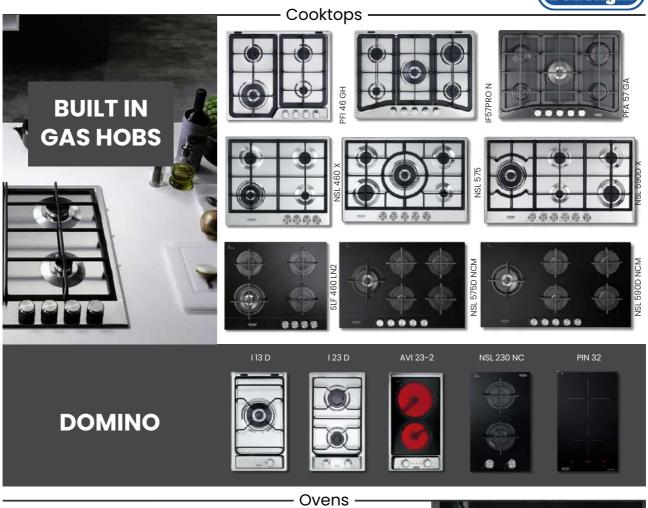
# Brand Promise: Unleash Your Culinary Creativity

De'Longhi empowers you to explore your culinary passions with confidence. Their built-in collection features intuitive controls, exceptional performance, and a wide range of features designed to inspire creativity in the kitchen.

# Brand Identity: Italian Design, Built-in Excellence

De'Longhi built-in appliances are renowned for their sleek lines, minimalist aesthetics, and seamless integration into modern kitchens. They represent the perfect blend of Italian design and innovative technology, offering a lasting statement in your culinary haven.













SLGV7BBQ

#### Gas Ovens:



















- Ranges -







### – Built-In Refrigerator -







– Dishwasher –









Founded in 1946 in France, Brandt has become a household name for innovative home appliances. Their washing and refrigeration collections showcase this pioneering spirit, offering cutting-edge technology with a focus on efficiency and user-friendliness.

### **Brand Essence: Laundry & Refrigeration Redefined**

Brandt appliances prioritize both high performance and convenience. Their washing machines and refrigerators are designed to simplify everyday tasks, allowing you to spend more time on the things that matter.

### Laundry Excellence: Clean Clothes, **Effortlessly**

Brandt washing machines combine powerful cleaning with gentle fabric care and efficient water usage. Innovative features ensure spotless laundry with minimal effort.

### Refrigeration Expertise: Freshness that Lasts

Brandt refrigerators prioritize optimal food preservation. Advanced cooling technologies extend the shelf life of your groceries and minimize waste.

### Brand Identity: French Design, **Everyday Reliability**

Brandt washing machines combine powerful cleaning with gentle fabric care and efficient water usage. Innovative features ensure spotless laundry with minimal effort.















Clean -



### **HYGIENE PROGRAM**

Brandt developed a washing program that eliminates over 99.9% of viruses and bacteria, including coronavirus, without detergent.

The program guarantees a temperature over 60°C for 30 minutes, tested for effectiveness against various pathogens by the Virhealth laboratory.









**Machine Cleaning** program at 90°C

7kg 1400 rpm













## Brand Story: A Legacy of Innovation in the Kitchen

Founded in 1971 in the United States, Cuisinart has revolutionized the home kitchen with innovative appliances. Their product line empowers home cooks of all levels to create delicious meals with confidence.

### Brand Essence: Performance Made Simple

Cuisinart appliances prioritize user-friendly functionality and reliable performance. Their intuitive designs and high-quality construction make them a trusted partner in the kitchen.

# Brand Promise: Elevate Your Everyday Cooking

Cuisinart empowers you to simplify and enhance your culinary experience. Their appliances are designed to tackle everyday tasks efficiently, allowing you to focus on the joy of cooking.

# Brand Identity: American Innovation, Everyday Essentials

Cuisinart appliances are renowned for their sleek aesthetics and user-friendly features. They represent the perfect blend of American innovation and practical design, making them ideal for the modern kitchen.

#### **Brand Portfolio** Cuisinart



RHB100E Cordless Hand Blender



RHM100E Cordless Hand Mixer



SM50WHE Precision Stand Mixer



CEC 10E Egg cooker



Easy Prep Pro Blender



ECH4PE Mini Prep Pro Blender and



FP1300BE Expert Prep Pro Food Processor & Mixer



CCJ210E Citrus Press







CJK429E Jug Kettle

CJK429WE Jug Kettle

CPK17 Jug Kettle



DCC780E Filter Coffee Maker Slate



CRC 400E Rice Cooker Cook & Steam



CPT 420 E Toaster 2 slice Stainless-steel



GRSM3E Grill, Waffle & Omelette Maker



GR47BE Griddle And Grill









# Brand Story: A Legacy of Grilling Innovation

Founded in 1976 in Canada, Napoleon has become synonymous with premium outdoor grilling experiences. Their unwavering commitment to innovation has resulted in a comprehensive range of grills, designed to elevate the art of backyard barbecues.

#### **Brand Essence: Power & Durability**

Napoleon grills prioritize exceptional performance and long-lasting reliability. Their high-quality construction and innovative features ensure you can create delicious grilled meals year after year.

#### **Brand Promise: Power & Durability**

Napoleon empowers you to turn your backyard into a space for unforgettable culinary experiences. Their versatile grills cater to a wide range of cooking styles, from searing steaks to smoking ribs.

# Brand Identity: Canadian Innovation, Unforgettable Grilling

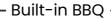
Napoleon grills are renowned for their sleek aesthetics, innovative features, and exceptional durability. They represent the perfect blend of Canadian innovation and premium craftsmanship, setting the standard for outdoor grilling.



### – Charcoal BBQ -











- Gas & Charcoal BBQ















### **Brand Story: A Passion for** Preservation

Founded in 1905 in France, Avintage, a European brand with a deep appreciation for wine, crafts meticulously designed wine cellars to ensure the perfect environment for your prized vintages.

### Brand Essence: Italian Design, **Premium Performance**

Avintage prioritizes the preservation and maturation of your wine collection. Their cellars provide optimal temperature and humidity control, safeguarding the integrity and flavor profiles of your wines.

### **Brand Promise: A Haven for Your Wine** Collection

Avintage empowers you to create a dedicated space for your wine collection. Their beautifully designed wine cellars offer a sophisticated and functional solution, allowing you to showcase and enjoy your wines to the fullest.

### Brand Identity: Italian Design, **Premium Performance**

Avintage leverages Italian expertise to create high-quality wine cellars renowned for their exceptional craftsmanship and advanced technology. Their focus on aesthetics and performance ensures a seamless integration into any living space.

#### Single Zone -



AV7X



AVU23SX



#### AVU23SX

- · Recessed under counter
- 7 -
- Operating range: 5°-18°C
- Dim.: 17.5\*51\*89 (WxDxHcm)
- Free standing & built-under counter

– Dual Zone –

- 21 \_\_\_
- Operating range:5°-20°C
- Dim.: 29.5\*57.1\*82 (WxDxHcm)
- Free standing & built-under counter
- 21 -
- Operating range:5°-18°C
- Dim.: 29.5\*57.2\*82/87(WxDxHcm)

#### AV80CDZI/1



- Built-In column
- . 89 —
- Operating range: 5°-12°C / 12°-22°C
- Dim.: 59\*60.8\*123.4 (WxDxHcm)

#### AVI47XDZA



- Built-in column
- 52 🗪
- Operating range: 5°-18°C/5°-18°C
- Dim.: 59.4\*55.5\*88.7 (WxDxH cm)

#### AV60CDZ



- Built In
- 36 🗪
- Operating range: 5°-22°C
- Dim.: 59\*60.8\*59.5 (WxDxHcm)

#### AVU41SXDPA



- Free standing & built-under counter
- 42
- Operating range: 5°-20°C
- Dim.: 59.5\*57.1\*82(WxDxHcm)

#### AV18CDZ



- Free standing & built-under counter
- 17 🗪
- Operating range:5°-22°C
- Dim.: 29.5\*57\*82(W x D x H cm)

#### AVU53CDZA



- Free standing & built-under counter
- 50 -
- Operating range: 5°-10°C / 10°-20°C
- Dim.: 59.5\*57.1\*82/88,5 (WxDxHcm)



### Triple Zone

### AV93X3ZI/1

- Built-in
- 81
- Operating range:
  - 14°-22°C
  - 5°-10°C
  - 11º-13°C
- Dim.: 59x60.8x123.4 (W x D x H cm)





# Brand Story: A Revolution in Kitchen Air Management

Founded in 1978, Robam has become synonymous with groundbreaking kitchen ventilation solutions. Pioneering downdraft and downdraft wok rangehoods, they have transformed the way kitchens manage odors, smoke, and heat – all while maintaining a focus on aesthetics.

### Brand Essence: Power Meets Design Harmony

Robam downdrafts seamlessly integrate into any kitchen, offering silent power and elegant design.

# Brand Promise: Elevate Your Culinary Experience

Robam empowers you to unleash your culinary creativity without compromise. Their cutting-edge ventilation systems effectively eliminate smoke, odors, and heat, allowing you to focus on creating delicious meals in a comfortable environment.

# Brand Identity: German Engineering, Italian-Inspired Design

Robam leverages German engineering expertise to create high-performance, reliable rangehoods. Their sleek and minimalist designs, often drawing inspiration from Italian design principles, make them a statement piece that complements any modern kitchen.











#### Brand Story: A Heritage of Innovation

Founded in 1914, Kelvinator has a rich history of providing reliable and efficient home appliances. With a focus on practical solutions, they have consistently delivered products that meet the everyday needs of families.

# Brand Essence: Quality for Everyday Life

Kelvinator appliances offer a perfect balance of performance and affordability. Their focus on user-friendly features and durable construction makes them a trusted choice for modern living.

# Brand Promise: Simplifying Your Daily Routine

Kelvinator empowers you to focus on what matters most by providing dependable appliances that handle the everyday tasks. Their commitment to efficient performance and easy maintenance ensures a hassle-free experience.

# Brand Identity: Dependable and Affordable

Kelvinator appliances are known for their reliability and value. They offer a range of practical and stylish options to suit various lifestyles and budgets.

Cool -















www.fisherpaykel.com

www.ilve.com

www.signaturekitchensuite.it

www.dedietrich-electromenager.fr

www.iomabe.eu

www.Fulgor-milano.com

www.Novy.com

www.Artinox-sinks.com

www.firmakitchen.com

www.delonghi-cookers.it

www.brandt.com

www.cuisinart.eu

www.napoleon.com/en/us/grills

www.avintage.com

www.robamliving.com

www.kelvingtor.com.lb





Dear Valued Customer,

We at Safi Home would like to extend our heartfelt gratitude for your continued

trust and loyalty. Your support has been instrumental in our growth and success

as a leading appliance distributor in Lebanon.

We are excited to present our latest catalog, showcasing a carefully curated

selection of our finest products. Please note that this catalog represents only a

portion of our extensive range.

At Safi Home, we are committed to innovation and excellence. We continuously

strive to bring you the latest and most advanced appliances available in the

market.

We invite you to visit our showroom in Jounieh to explore our full collection and

experience firsthand the quality and craftsmanship that Safi Home is renowned

for. Our dedicated team is ready to assist you in finding the perfect appliances

to suit your lifestyle and needs.

Thank you once again for your continued support. We look forward to

welcoming you to Safi Home and providing you with the highest standards of

Suffi

service and professionalism.

Sincerely,

Dory Safi

CEO

Safi Home

62



### **CONTACT US:**

For inquiries, product information, or to schedule a showroom visit, please contact us at:



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Visit Safi Home showroom or contact for a unique kitchen transformation journey.